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 Stock listing Tokyo 1st section, Nagoya 1st section
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Notice regarding revised financial forecast

We, as NGK SPARK PLUG CO., LTD., notify the following revision of our financial forecast for fiscal year ending March 31, 2010. It has been revised from the previous forecast announced on October 29, 2009.

Consolidated forecast (From April 1, 2009 to March 31, 2010):

| | | (Millions of yen) | | | |
|-------------------|-----|-------------------|------------------|-----------------|------------|
| | | Net sales | Operating income | Ordinary income | Net income |
| Previous forecast | (A) | 233,000 | 5,500 | 4,000 | 1,000 |
| Revised forecast | (B) | 243,000 | 10,000 | 9,500 | 6,500 |
| (B)-(A) | (C) | 10,000 | 4,500 | 5,500 | 5,500 |
| (C)/(A) | | 4.3% | 81.8% | 137.5% | 550.0% |
| Fiscal year ended | | | | | |
| March 31, 2009 | | 292,121 | (5,222) | (7,528) | (71,669) |

(Reference) Earnings per share of revised forecast 29.83 yen

Note: Assumed exchange rate in the last quarter of this fiscal year;

1 U.S. dollar = 90 Yen 1 Euro = 125 Yen

Reason for the revision:

For the nine months ended December 31, 2009, our performance is progressing favorably compared with a forecast revised on October 29, 2009, because of the faster global-market recovery and the rapider improvement resulting from restructuring IC-Package business than we had expected.

For the rest three months of the fiscal year ending March 31, 2010, we will be surrounded by severe circumstances, such as a stronger yen and a termination of the sales contract with the main customer for MPU IC-packages. We, however, revise our annual forecast as above, as a result of the third quarter.

Disclaimer statements:

The above forecast is based on information available at the time of this announcement. Therefore, we cannot guarantee accuracy and completeness of the forecast due to various factors.