

URL : <http://www.ngkntk.co.jp>
Stock listing : Tokyo 1st section, Nagoya 1st section
Code number : 5334
Head office : 14-18 Takatsuji-cho, Mizuho-ku, Nagoya, Aichi, Japan, 467-8525
Representative : Norio Kato, President

Notice concerning pricing for the Secondary Offering of Our Shares

We, as NGK SPARK PLUG CO., LTD announced today that the offer price for the secondary offering of its shares which had been resolved by the board of directors of the NGK Spark Plug Co., LTD. on February 28, 2011 was determined as follows.

1. Secondary offering of Shares (Secondary offering by way of underwriting by underwriters)

- (1) Offer price : ¥ 1,148 per share
- (2) Aggregate offer value : ¥ 4,993,800,000
- (3) Underwriting price : ¥ 1,100.64 per share
- (4) Aggregate underwriting value : ¥ 4,787,784,000
- (5) Subscription period : The subscription period shall be from Tuesday, March 8, 2011 to Wednesday, March 9, 2011
- (6) Delivery date : Tuesday, March 15, 2011
- (*)Underwriters shall purchase for sale the shares at the subscription price and offer them at the selling price.

2. Secondary offering of Shares (Secondary offering by way of over-allotment)

- (1) Number of shares to be sold : 650,000 shares
- (2) Offer price : ¥ 1,148 per share
- (3) Aggregate offer value : ¥ 746,200,000
- (4) Subscription period : The subscription period shall be from Tuesday, March 8, 2011 to Wednesday, March 9, 2011
- (5) Delivery date : Tuesday, March 15, 2011

<Supplementary information>

1. Calculation of Selling Price

| | | |
|--------------------------------------|------------------------------|----------------|
| (1) Price Calculation Date and Price | <u>Monday, March 7, 2011</u> | <u>¥ 1,184</u> |
| (2) Discount Rate | | <u>3.04%</u> |

2. (a) Syndicate Cover Transaction Period

From Thursday, March 10, 2011 to Friday, March 18, 2011

(b) Exercise Period of the Greenshoe Option

From Tuesday, March 15, 2011 to Thursday, March 24, 2011

Note: This press release has been prepared for the purpose of an announcement to the public, not for representing solicitation to purchase securities. When making an investment, please refer to the prospects for secondary offering (and amendments), prepared by the Company for your judgment.