

URL : <http://www.ngkntk.co.jp>
Stock listing : Tokyo 1st section, Nagoya 1st section
Code number : 5334
Head office : 14-18 Takatsuji-cho, Mizuho-ku, Nagoya, Aichi, Japan, 467-8525
Representative : Shinichi Odo, President

Notice regarding issue of Unsecured Straight Bonds

We, as NGK SPARK PLUG CO., LTD., notify issue of Unsecured Straight Bonds (the "Bonds") as stated following.

Since April 2010, the Company has launched the long-term management plan, "NITTOKU SHINKA-RON (Evolution of NGK Spark Plug)", which should be a distinguished monozukuri company, a highly profitable company, a progressive company, and a human "assets" company in 2020. As a part of this management plan in three years from the current fiscal year, we have investment plan of 110 billion yen in plant and equipment to expand business scale. Especially in Automotive components group, the new insulator plant is under construction in Kani, Gifu, in Japan. In addition, we globally establish new companies and introduce facilities for increased production capacity. These investments are necessary for our growth strategy in prospect of the demand in 2020. We expect to further strengthen our group competitiveness.

The issue of unsecured straight bonds aims to secure necessary capital for the business performance mentioned and stabilize financial basis for supporting the growth strategy.

The Sixth Series Unsecured Straight Bonds(with inter-bond pari passu clause)

1. Total amount of issue: 25 billion yen
2. Denomination of each Bond: 100 million yen
3. Issue price: 100 yen per face value of 100 yen
4. Redemption price: 100 yen per face value of 100 yen
5. Interest rate: 0.391% per annum
6. Term: 5 years
7. Payment date: September 11, 2013
8. Maturity date: September 11, 2018
9. Principal redemption method: Lump-sum redemption at maturity.
However, the issuer may redeem the bond by buy-back at any time after the payment date.
10. Application of the Law Concerning Book-Entry Transfer of Corporate Bonds, etc.: The Bonds are subject to the application of the Law Concerning Book-Entry Transfer of Corporate Bonds, etc. (the "Law"). Pursuant to the Law, the bond certificates shall not be issued for the Bonds.
11. Offering method: Public offering
12. Interest payment dates: March 11 and September 11 of each year
13. Collateral or guarantee: No collateral or guarantee is pledged and no assets are specifically reserved to secure the Bonds.
14. Covenants: Negative pledge clause
15. Rating: "A" from Rating and Investment Information, Inc.
"A+" from Japan Credit Rating Agency, Ltd.
16. Underwriters: Nomura Securities Co., Ltd.
Mitsubishi UFJ Morgan Stanley Securities Co., Ltd.
Daiwa Securities Co. Ltd.
SMBC Nikko Securities Inc.
17. Book-entry transfer institution: Japan Securities Depository Center, Inc.
18. Fiscal agent: The Bank of Tokyo- Mitsubishi UFJ, Ltd.