

With Our Shareholders and Investors

Basic Philosophy

We at NGK Spark Plug Co., Ltd. are well aware that promoting transparent and fair information disclosure is indispensable to having all our stakeholders better understand and evaluate our business operations. To achieve this goal, in addition to meeting the legal standards of information disclosure, we also strive to strengthen information disclosure through various media and promptly post information on our website, with the aim of ensuring stakeholders' greater trust in our business operations.

Investor Relations

<http://www.ngkntk.co.jp/english/ir/index.html>



To All Our Shareholders
(Japanese only)

Annual Report

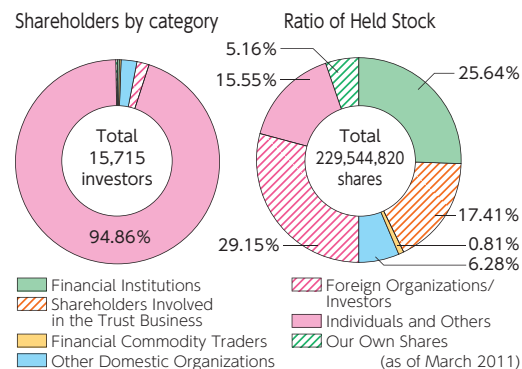
Shareholders' Meeting

Each June, we hold our Ordinary General Shareholders' Meeting, at which we explain the business results of the previous year to our shareholders, who then vote on the matters to be resolved. The stock distribution of NGK Spark Plug Co., Ltd. is shown in the pie-chart below.



Ordinary General Shareholders' Meeting in 2010.

Stock Distribution



Information Disclosure Policy

Aiming to become an enterprise capable of receiving great support and popularity from people around the world, we strive to conduct transparent business operations and fair information disclosure.

[Action Guidelines]

- We disclose any corporate information required to be disclosed by the Financial Instruments and Exchange Act and other laws and regulations, in an accurate and timely manner.
- We actively disclose our corporate information, which is not subject to laws and regulations however deemed to be important for stakeholders, through our daily actions, such as issuance of a press release and updates of our website.
- We focus on enhancing communication with our shareholders, investors and other stakeholders to further promote mutual understanding with them.

IR Activities*1

We in the NGK Spark Plug Group recognize that it is important for us to establish healthy relationships with our shareholders and investors to receive their support for the continuous development of our business operations and to create new corporate value. In light of this, we conduct IR activities to provide our shareholders and investors with information on the business environment surrounding us, our business performance, and our strategies for future growth. We also periodically hold presentations for domestic and international analysts/investors, aiming to promote further communication with them.



Earnings presentation

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Selected to be a Member of the Social Responsibility Investment (SRI)*2 Index

We were selected for the eighth year in a row (as of June 2010) to be a member company of the FTSE4Good Global Index,*3 the leading SRI index in the world. We will continue our concerted efforts to become an enterprise capable of winning the trust of investors.



FTSE4Good

*1

IR Activities

Investors Relations involves communicating detailed information about our management, finances and results.

*2

SRI

Social Responsibility Investment refers to the type of investment approach. Under SRI, investors select a company they would like to invest in by not only analyzing a company in terms of its financial aspects such as profitability and growth potential, but also comprehensively evaluating the company based on its environmental efforts/social contribution such as its compliance with laws & regulations, response to employment conditions and human rights problems, and contribution to society/local communities.

*3

FTSE4Good Global Index

A responsible investment index developed and managed by the FTSE Group (UK). Evaluation criteria for selecting a member company include environmental issues, human rights, supply chain labor standards, bribery prevention, climate change, etc.