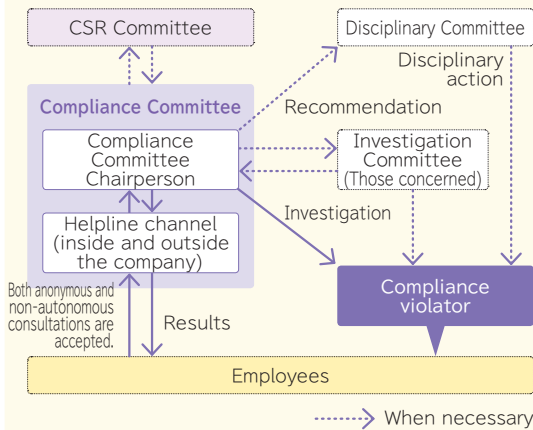


Striving to enhance our corporate ethics and to remain a company regarded with trust by the international community

## HighLight

# The Corporate Ethics Helpline system was reviewed and improved, which resulted in an increase in the number of reports received via the system.

### Flow after report is received via the Helpline



Our internal reporting system, the "Corporate Ethics Helpline," can be used by employees who have discovered an actual or potentially illegal act as a means of seeking consultation and providing information. This system was improved, to enable employees to be able to report anonymously. We also made the system better known to employees through the activities of the Compliance Committee and the readings of a Compliance Guidebook.

As a result, in fiscal 2012 we received more reports than the previous fiscal year, and we addressed appropriately all the reports received.



### voice

**Yasuo Mori**  
General Administration  
Department

We operate the Corporate Ethics Helpline system with care to ensure that honest reporters will not be disadvantaged by making a report. In addition, we investigate and identify the facts behind all the reports submitted. We then take corrective measures on the basis of the results as well as measures to prevent any recurrence.

## Stringent Security Control

It is essential that companies manage confidential matters properly in compliance with relevant legislation, including the Unfair Competition Prevention Act and the Act on the Protection of Personal Information. Confidentiality management has become more important and complex with the rapid progress in information technology in recent years.

Our company established Confidentiality Management Regulations to manage the private information of our company, customers and suppliers properly. In fiscal 2012, we strengthened implementation of the company-wide confidentiality management rules formulated in fiscal 2011. Specifically, we standardized the rules by reviewing and revising the standards for setting confidential management areas, and clarifying the rules concerning bringing electronic devices into the company on account of their rapid increase in functionality.



**Tadashige Maegawa**  
[ General Administration Dept. ]

We continue to conduct activities to promote and implant security control company-wide.