

We made Clear the Important Social Responsibilities of the NGK SPARK PLUG Group.

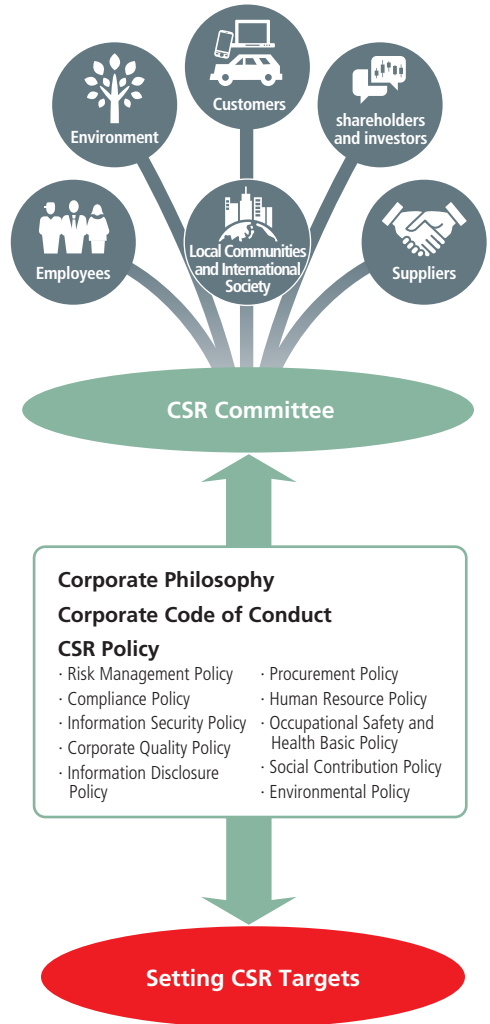
We Established CSR targets Based on our Corporate Philosophy, Corporate Code of Conduct and CSR Policy, and Considering the Expectations and Demands of Stakeholders.

We view CSR not just as a responsibility but as an opportunity to be accountable through review of the NGK SPARK PLUG Group’s economic, environmental and social activities from a global perspective, to enhance corporate value, and to contribute to the sustainable development of society in accordance with our Corporate Philosophy.

The CSR Committee, established in 2010, determines the priority themes for each fiscal year, to implement CSR Policy. The Committee also oversees and evaluates CSR-related activities implemented by the respective committees, working groups and divisions, and makes appropriate proposals regarding them, so as to achieve full optimization of CSR activities, thereby strengthening our business foundations.

The NGK SPARK PLUG Group is connected to and supported by customers, shareholders, investors and various other stakeholders. For that reason, for the group to be sustainable in the future, we must aim to grow our business while meeting the expectations and needs of our stakeholders.

When we set our targets for fiscal 2014, first each expert committee and division confirmed the expectations and demands of all our stakeholders. Then they compared them to our corporate philosophy, Corporate Code of Conduct and CSR Policy and drafted targets. Finally, the CSR Committee approved them.





CSR Targets and Results

Field of activities	Medium-term targets (by fiscal 2015)	Department in charge	Page		
Management	CSR management	<ul style="list-style-type: none"> · Implement PDCA cycle to promote CSR on a global basis · Promote CSR awareness-raising activities on a global basis 	CSR Promotion Office	▶13p	
	Compliance				
	Promotion system	<ul style="list-style-type: none"> · Develop a compliance promotion system and ensure an appropriate response to violations, on a global basis. 	Compliance Committee		
		<ul style="list-style-type: none"> · Implement activities for violation prevention 			
		<ul style="list-style-type: none"> · Understand the actual situation through awareness surveys etc. conducted on a regular basis 			
	Security control	<ul style="list-style-type: none"> · Continuously improve the PDCA cycle for security control and its global expansion 	Confidentiality Management Committee		
	Export control	<ul style="list-style-type: none"> · Strengthen professional education on export controls and reinforce the export control surveillance system 	Export Control Committee		
	Information security	<ul style="list-style-type: none"> · Establish network security standards on a global basis 	Information Systems Dept.		
	Intellectual property	<ul style="list-style-type: none"> · Establish security control and compliance systems regarding intellectual property 	Intellectual Property Dept.	▶29p	
	Risk management				
BCP/BCM	<ul style="list-style-type: none"> · Recheck and improve our BCP and shift to BCM 	BCM Working Group	▶30p		
	<ul style="list-style-type: none"> · Establish our BCP for procurement on a global basis 	Procurement Group			
	<ul style="list-style-type: none"> · Implement IT-BCP measures 	Information Systems Dept.			
Enterprise risk management	<ul style="list-style-type: none"> · Establish enterprise risk management that is suitable for our company 	Risk Management Working Group			
With Our Customers	Safety and quality	<ul style="list-style-type: none"> · Continuously improve our products, work and mechanisms across the company in order to strengthen our manufacturing capabilities 	Quality Committee	▶15p	
With our shareholders and investors	Information disclosure	<ul style="list-style-type: none"> · Maintain and improve internal control over financial reporting 	Accounting & Finance Dept.	▶17p	
		<ul style="list-style-type: none"> · Disseminate information in an easy-to-understand and friendly manner on a global basis 	Public Relations Office and CSR Promotion Office		
		<ul style="list-style-type: none"> · Disseminate information in response to stakeholders' expectations and the changes in social trends 	CSR Promotion Office		
With Our Employees	Employment and human rights	<ul style="list-style-type: none"> · Establish personnel and education systems to realize our management strategies and policies 	Human Resources Dept.	▶20p	
		<ul style="list-style-type: none"> · Establish a human resource development system by occupational ability 			
		<ul style="list-style-type: none"> · Establish personnel recruitment management 			
		<ul style="list-style-type: none"> · Promote personnel appointment on a global basis 			
	Occupational safety and health	<ul style="list-style-type: none"> · Promote diversity 	Safety and Health Committee	▶19p	
		<ul style="list-style-type: none"> · Promote and entrench our new risk assessment system 			
		<ul style="list-style-type: none"> · Educate employees to be able to behave safely and establish a corporate culture of "safety first" on a global basis 			▶21p
		<ul style="list-style-type: none"> · Develop a framework for minimizing health risks, and achieving a better awareness of these risks, and establish an appropriate system 			▶21p
With Our Suppliers	CSR procurement	<ul style="list-style-type: none"> · Implement new criteria for supplier evaluation 	Procurement Group and CSR Promotion Office	▶18p	
		<ul style="list-style-type: none"> · Implement CSR procurement on a global basis 	CSR Promotion Office	▶18p	
With Local Communities and International Society	Social contribution	<ul style="list-style-type: none"> · Enhance social contribution activities 	General Affairs Department and CSR Promotion Office	▶23p	
For Environmental Protection	Environment	<ul style="list-style-type: none"> · Achieve Eco Vision 2015 and globalize environmental management 	Environment committee		