

# We identified the priority themes for the NGK SPARK PLUG Group and established 30 items.

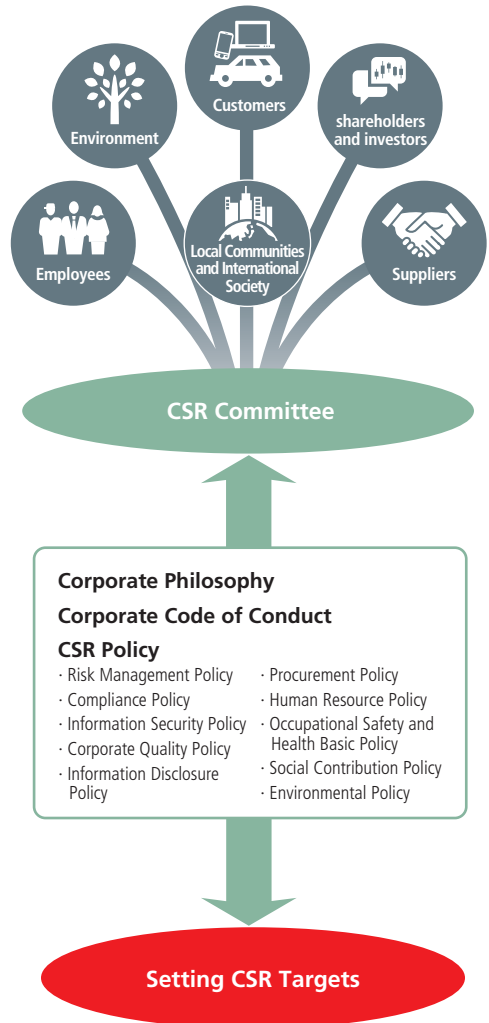
## We Established CSR targets Based on our Corporate Philosophy, Corporate Code of Conduct and CSR Policy, and Considering the Expectations and Demands of Stakeholders.

We view CSR not just as a responsibility but as an opportunity to be accountable through review of the NGK SPARK PLUG Group's economic, environmental and social activities from a global perspective, to enhance corporate value, and to contribute to the sustainable development of society in accordance with our Corporate Philosophy.

The CSR Committee, established in 2010, determines the priority themes for each fiscal year, to implement CSR Policy. The Committee also oversees and evaluates CSR-related activities implemented by the respective committees and divisions, and makes appropriate proposals regarding them, so as to achieve full optimization of CSR activities, thereby strengthening our business foundations.

The NGK SPARK PLUG Group is connected to and supported by customers, shareholders, investors and various other stakeholders. For that reason, for the group to be sustainable in the future, we must aim to grow our business while meeting the expectations and needs of our stakeholders.

When we set our targets for fiscal 2015, first each expert committee and division confirmed the expectations and demands of all our stakeholders. Then they compared them to our corporate philosophy, Corporate Code of Conduct and CSR Policy and drafted targets. Finally, the CSR Committee approved them.



## CSR Targets and Results

Field of activities	Medium-term targets (by fiscal 2015)	Department in charge	Page	
Management	<b>CSR management</b>	<ul style="list-style-type: none"> <li>· Implement PDCA cycle to promote CSR on a global basis</li> <li>· Promote CSR awareness-raising activities on a global basis</li> </ul>	CSR Promotion Office	▶13p
	<b>Compliance</b>			
	<b>Promotion system</b>	<ul style="list-style-type: none"> <li>· Develop a compliance promotion system and ensure an appropriate response to violations, on a global basis.</li> <li>· Implement activities for violation prevention</li> <li>· Understand the actual situation through awareness surveys etc. conducted on a regular basis</li> </ul>	Compliance Committee	▶29p
	<b>Security control</b>	<ul style="list-style-type: none"> <li>· Continuously improve the PDCA cycle for security control and its global expansion</li> </ul>	Confidentiality Management Committee	
	<b>Export control</b>	<ul style="list-style-type: none"> <li>· Strengthen professional education on export controls and reinforce the export control surveillance system</li> </ul>	Export Control Committee	
	<b>Information security</b>	<ul style="list-style-type: none"> <li>· Establish network security standards on a global basis</li> </ul>	Information Systems Dept.	
	<b>Intellectual property</b>	<ul style="list-style-type: none"> <li>· Establish security control and compliance systems regarding intellectual property</li> </ul>	Intellectual Property Dept.	▶30p
	<b>Risk management</b>			
	<b>BCP/BCM</b>	<ul style="list-style-type: none"> <li>· Recheck and improve our BCP and shift to BCM</li> <li>· Establish our BCP for procurement on a global basis</li> <li>· Implement IT-BCP measures</li> </ul>	BCM Working Group Procurement Group Information Systems Dept.	▶30p
	<b>Enterprise risk management</b>	<ul style="list-style-type: none"> <li>· Establish enterprise risk management that is suitable for our company</li> </ul>	Risk Management Working Group	
With Our Customers	<b>Safety and quality</b>	<ul style="list-style-type: none"> <li>· Continuously improve our products, work and mechanisms across the company in order to strengthen our manufacturing capabilities</li> </ul>	Quality Committee	▶15p
With our shareholders and investors	<b>Information disclosure</b>	<ul style="list-style-type: none"> <li>· Maintain and improve internal control over financial reporting</li> </ul>	Accounting & Finance Dept.	
		<ul style="list-style-type: none"> <li>· Disseminate information in an easy-to-understand and friendly manner on a global basis</li> <li>· Disseminate information in response to stakeholders' expectations and the changes in social trends</li> </ul>	Public Relations Office and CSR Promotion Office CSR Promotion Office	▶17p
With Our Employees	<b>Employment and human rights</b>	<ul style="list-style-type: none"> <li>· Establish personnel and education systems to realize our management strategies and policies</li> <li>· Establish a human resource development system by occupational ability</li> <li>· Establish personnel recruitment management</li> <li>· Promote personnel appointment on a global basis</li> <li>· Promote diversity</li> </ul>	Human Resources Dept.	▶20p
				▶19p
				▶20p
				▶22p
	<b>Occupational safety and health</b>	<ul style="list-style-type: none"> <li>· Promote and entrench our new risk assessment system</li> <li>· Educate employees to be able to behave safely and establish a corporate culture of "safety first" on a global basis</li> </ul>	Safety and Health Committee	▶21p
		<ul style="list-style-type: none"> <li>· Develop a framework for minimizing health risks, and achieving a better awareness of these risks, and establish an appropriate system</li> <li>· Educate employees to be well-versed in safety, and establish an educational framework and system</li> </ul>		▶21p
With Our Suppliers	<b>CSR procurement</b>	<ul style="list-style-type: none"> <li>· Implement new criteria for supplier evaluation</li> <li>· Implement CSR procurement on a global basis</li> </ul>	Procurement Group and CSR Promotion Office	▶18p
With Local Communities and International Society	<b>Social contribution</b>	<ul style="list-style-type: none"> <li>· Enhance social contribution activities</li> </ul>	General Affairs Department and CSR Promotion Office	▶23p
For Environmental Protection	<b>Environment</b>	<ul style="list-style-type: none"> <li>· Achieve Eco Vision 2015 and globalize environmental management</li> </ul>	Environment committee	▶26p