



# With Our Suppliers

Good!

**Performance** — Workplace CSR Activities

## Enhancing Seminars and Practical Onsite Courses for Suppliers

NGK SPARK PLUG holds seminars for suppliers on themes that include process improvement, quality control, industrial safety and health, and the environment as well as practical onsite courses in which we visit the production sites of suppliers to work for improvements. In addition, we are working to enhance these courses so that even more suppliers are able to take advantage of them.

We implement the activities to help with human resource development at our suppliers, enhancing the capabilities of their companies. Last fiscal year, we established a new course for beginners and held a total of 23 lectures. We aim to work in partnership with our suppliers in the future to enhance their manufacturing capabilities.



Scene at a seminar



Completion ceremony for a practical onsite course

### Voice of a Practical Onsite Course Organizer

#### Where There is a Will, There is a Way

In practical onsite training, we not only communicate techniques alone, but also try to create an activity that will be sustained by valuing free exchange of information and autonomy of the participants and the enhancement of their awareness and motivation.

#### Masanori Maeda

Supplier Relations & Development  
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