



Responsibilities and Actions for Stakeholders

With Local Communities and International Society

Our company has established sites in every region of the world. We respect local culture and customs, and engage in smooth communication with local communities. As members of those communities, we aim to work together in building a comfortable society, and strive to participate in regional development, environmental preservation, and other activities that contribute to society.

Expectations and demands of local and international communities



Making local and international communities *Happy* by meeting the above

CSR Policy

► Social Contribution Policy

As a good corporate citizen, we at the NGK SPARK PLUG Group aim to contribute to society through the effective use of management resources.

Expanding our Locally Rooted Social Contribution Activities both in Japan and Abroad

NGK SPARK PLUG CO., LTD.

To encourage the further development of culture and the arts, as well as to contribute to the invigoration of local communities, we held a musical event at NTK Hall in Nagoya, a venue that bears our company name in Japanese through a partnership in naming rights. We have held the event since 2013, inviting residents of the community, families in Aichi Prefecture who were impacted by the Great East Japan Earthquake, and employees of the company. In 2015, about 3,500 people came to the musical event.



Letters of appreciation from visitors to the event



NTK CERATEC CO., LTD.

Taking our change of name as an opportunity and hoping to be a company loved by our home region of Sendai, our Headquarters Factory made a donation of rehabilitation equipment to the Sendai City Council of Social Welfare.



Spark Tec Tono CO., LTD.

At the suggestion of employees, we took part in a local cleanup within Kani, Gifu Prefecture. Employees from the Nino Headquarters Plant and the Tono Plant joined with members of their families, with 85 persons in total taking part in the cleanup.



NGK Spark Plug (Shanghai) CO., LTD.

Employees of our company stood at intersections on non-working days to urge passersby to observe traffic signals, contributing to the maintenance of orderly traffic in the city.



NGK Spark Plugs (U.S.A.), Inc.

We took part in the Adopt-A-Highway program, becoming foster parents to the arterial road in front of the West Virginia Factory and performing cleanups and planting activities.



NGK Spark Plugs (U.K.) LTD.

Employees bicycled through five European countries to raise funds for people with Down syndrome.



Ceramica e Velas de Ignicao NGK do Brazil Ltda.

We donated ceramic tiles manufactured by our company, for use as materials in sculptures made in schools by local artists.