

# News Release

February 19, 2014

## Announcement of Joint Development of compact electric vehicle with FOMM Corporation

NGK SPARK PLUGS CO., LTD. (President and CEO: Shinichi Odo, Headquarters: Mzuho-ku, Nagoya) hereby announces that FOMM held a vehicle announcement event in Tokyo about the compact electric vehicle that was developed in collaboration with NGK SPARK PLUGS CO., LTD.

### About the vehicle announcement event

- (1) Date: February 19, 2014 14:00-16:00
- (2) Location: JIJI PRESS HALL  
2nd floor Jiji Press Building, 5-15-8 Ginza, Chuo-ku, Tokyo
- (3) Attendance: Hideo Tsurumaki, President of FOMM Corporation  
Hirofumi Araya, Managing Director of DAIDO KOGYO CO., LTD.  
Takahiro Suzuki, Corporate Officer of NGK SPARK PLUGS CO., LTD.
- (4) Purpose: announcement of the compact electric vehicle, an explanation of business development in the future



“FOMM CONCEPT One” developed by FOMM Corporation



Takahiro Suzuki, Corporate Officer, explains about joint development at the event.

## Background of joint development

NGK SPARK PLUGS CO., LTD. has a wide range of products and technologies such as spark plug, oxygen sensor, IC package, machine tools and industrial ceramics. Especially spark plug and oxygen sensor for internal combustion engine, are the core business. However, a next-generation vehicle such as an electric vehicle and a fuel-cell powered vehicle is expected to spread and increase in the future gradually. In order to develop and expand continuously, the company has to create the new business field, and has been required to take a challenge for the future.

Because of this background, the company decided to collaborate with FOMM in the development of a next-generation vehicle. In addition, the company will continue to challenge actively in new business fields by using our best technologies.

## About FOMM Corporation

- (1) Location: Kohryo Bldg. 4th Floor, 1-15-5 Kitakase, Saiwai-ku, Kawasaki-shi, Kanagawa
- (2) Establishment: February 2013
- (3) Representative: Hideo Tsurumaki
- (4) Business:
  - ①Develop and produce compact electric vehicles
  - ②Product development  
(Develop high-performance in-wheel motors for compact electric vehicles)
  - ③Technical consultants for micro electric vehicles
  - ④R&D  
(Design and develop functions and performance to meet regional needs)