

November 28, 2014

NGK SPARK PLUG CO., LTD.

**Thomson Reuters awarded the "TOP 100 Global Innovator 2014"
to NGK SPARK PLUG for the Second Consecutive Year**

Nagoya, November 28, 2014 —NGK SPARK PLUG CO., LTD. (President and CEO: Shinichi Odo, Headquarters: Nagoya, hereafter NGK SPARK PLUG) are pleased to announce that we were awarded the "TOP 100 Global Innovator 2014" award by Thomson Reuters, who is a global information services company, for the second consecutive year.

2014 THOMSON REUTERS
TOP 100
GLOBAL INNOVATORS

The program honors the 100 most innovative organizations globally, as measured by a series of patent-related metrics. The basis of selection is intellectual property data such as patents, the four criteria, "volume", "success", "global" and "influence". Our evaluation in the "global" and "influence" were remarkably high and led to this award.

This award is the proof that NGK SPARK PLUG represents the absolute vanguard of innovation in the world. To contribute society with our business activities, we will be working actively to promote the research and development also to promote the protection and utilization of intellectual property rights.

FYI: What is the "TOP 100 Global Innovator 2014"

Thomson Reuters, the world's premier provider of intelligent information for businesses and professionals, announce annually the most leading companies in the field of protecting their intellectual property rights from 2011.

14-18 Takatsuji-cho, Mizuho-ku,
Nagoya, 467-8525, Japan

For more information, visit

<http://thomsonreuters.com/press-releases/112014/2014-top-100-innovators>

■About NGK SPARK PLUG CO., LTD.

NGK SPARK PLUG CO., LTD., headquartered in Nagoya, Japan, is a comprehensive ceramics processing manufacturer. We hold a world leading share of spark plugs and automotive sensors for internal combustion engines and also offer a broad lineup of packages, cutting tools, bio ceramics and industrial ceramics. Our global network of sales and manufacturing organizations, and over 12,000 employees deliver value creation to the world. We are now contributing to a sustainable society by developing products related to the environment energy, next generation vehicles and the medical device and diagnostic. The company's belief is to embrace the challenge of new era under the catch-phrase of "manufacturing only one and number one product".

For more information, visit

<http://www.ngkntk.co.jp/english/index.html>

Press Contact

Hiromi Kitagawa

Public Relations Office

NGK SPARK PLUG CO., LTD.

webmaster@mg.ngkntk.co.jp