

December 18, 2014

NGK SPARK PLUG CO., LTD.

**Announcement of a new plant construction
for one billion units spark plugs production per year**

Nagoya, December 18, 2014 —NGK SPARK PLUG CO., LTD. (President and CEO: Shinichi Odo, Headquarters: Nagoya) is pleased to announce that our 100% owned subsidiary, NITTOKU SEISAKUSHO CO., LTD. (President: Mamoru Kodera, Headquarters: Nagoya Minami-ku; hereafter Nittoku Seisakusho), decided to build a new plant in Komaki Techno Junction.

Purpose of a New Plant Construction

We have grown our spark plugs as a flagship, high-quality and high-performance products. Our spark plugs have been delivered to customers around the world, and we have built a position of the world's top share. In the future, the world demand for the spark plug is expected to keep increasing mainly in developing countries. In order to correspond to this demand, it is indispensable to establish a global production and supply management system. We have invested with the aim of one billion units of production system in 2020, and in April 2014, we built "NITTOKU SparkTec TONO" in Kani-city, Gifu Prefecture, which is the new plant of spark plugs' insulator. From April 2015, a new plant for metal shell of "SparkTec THAILAND" will begin its operation.

The new plant of NITTOKU SEISAKUSHO is a part of investment for one billion units of production system in 2020. In this plant, we will produce center electrodes and terminals of spark plugs. Currently, we have manufactured in Headquarters, Komaki, NITTOKU SEISAKUSHO Kasadera and Oguchi plants. We will promote the integration of center electrodes and terminals production of spark plugs into this new plant.

14-18 Takatsuji-cho, Mizuho-ku,
Nagoya, 467-8525, Japan

We will promote the construction of global production system to offer a swift delivery of high-quality products based on the medium to long-term point of view.

Overview of a New Plant

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|---------------------------------|---|
| 1. Site | 5412-3, Dannoue, Aza, Okusa, Oaza, Komaki, Aichi
(in Komaki Techno Junction) |
| 2. Production item | center electrodes and terminals of spark plugs, etc |
| 3. Production Capacity | increase by 30% from current production capacity |
| 4. Site area | 26,000 m ² |
| 5. Construction date (expected) | May, 2015 |
| 6. Operation date (expected) | March, 2016 |
| 7. Investment amount | about 7 billion yen (plant and facilities) |

About Nittoku Seisakusho

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|----------------------------|---|
| 1. Company name | NITTOKU SEISAKUSHO CO., LTD. |
| 2. Site | 2-26, Dozencho, Minami-ku, Nagoya, Aichi |
| 3. Representative | Mamoru Kodera |
| 4. The year of established | 1961 |
| 5. Capital | 80 million yen
(100% subsidiary of NGK SPARK PLUG) |
| 6. Description of business | production of spark plug parts |
| 7. Number of Employees | 208 (as of March 31, 2014) |

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Image of a New Plant



■About NGK SPARK PLUG CO., LTD.

NGK SPARK PLUG CO., LTD., headquartered in Nagoya, Japan, is a comprehensive ceramics processing manufacturer. We hold a world leading share of spark plugs and automotive sensors for internal combustion engines and also offer a broad lineup of packages, cutting tools, bio ceramics and industrial ceramics. Our global network of sales and manufacturing organizations, and over 12,000 employees deliver value creation to the world. We are now contributing to a sustainable society by developing products related to the environment energy, next generation vehicles and the medical device and diagnostic. The company's belief is to embrace the challenge of new era under the catch-phrase of "manufacturing only one and number one product".

For more information, visit

<http://www.ngkntk.co.jp/english/index.html>

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