

*HighLight*

## Mathematics game introduced to public schools as part of our efforts to build capacity



Ceramica e Velas de Ignicao NGK do Brasil Ltda. actively engages in capacity building. In fiscal 2012, we carried out a project to help teachers and students of public schools in Moji to learn more about mathematics using a book titled "Enjoy Adventure of Mathematics in Library". Believing that giving instructions to teachers is imperative in holding the

interest of students, we held a workshop for teachers in this project. Ninety one teachers attended the workshop and brought the game back to their schools, introducing it to about 9,000 students in the fifth and sixth grades. We hope that students find mathematics interesting through this game and are motivated to learn more.



**voice**

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We arranged this project to allow young people from as many communities as possible to participate and teachers and family members to be involved as project supporters because we believe that these are important factors for

young people in forming a full character. As a result, the superintendent of schools in the city praised our project for producing better results than expected.



### NGK Spark Plugs (UK) Ltd.

NGK Spark Plugs (UK) Ltd. gave a track event at a motor circuit to a group which introduces motor sports to people with disabilities.



### Komaki Plant

Komaki Plant participated in the Komaki Industry Festival as a supporting entity, and planned events to entertain children and adults.



### Plants and affiliates

As a company engaged in the auto industry, we have a social responsibility to ensure traffic safety. We conduct traffic safety campaigns on a regular basis, in which we call out to pedestrians on the street to raise their level of awareness toward traffic safety.



### Woojin Industry Co., Ltd.

Woojin Industry Co., Ltd. participated in a free meals campaign organized by a local church, for which we prepared meals.



### NGK Spark Plug Middle East FZE

NGK Spark Plug Middle East FZE donated 53 CCTV sets to the largest school for disabled children in Dubai to help ensure the security and safety of the children.



### Plants and affiliates

We hold blood donation events on a regular basis and encourage our employees to donate blood to people suffering from diseases and injuries.



### Miyanojo Plant

Miyanojo Plant participated in the Satsuma Town Summer Festival at which 160 employees performed a Teodori dance to the magnificent sound of the Itsutsu Daiko, Japan's traditional drums.



### Miyanojo Plant

Miyanojo Plant invited 25 students from local primary schools to a rugby school organized by our rugby club members to promote exchange with them.



### NTK Ceramic Co., Ltd.

Employees at NTK Ceramic Co., Ltd. received training in basic lifesaving and AED use to be ready for emergencies.